RED CROSS TO OPEN ROLL CALL NOV. 11

Legion Forces Are Lined Up and Campaign Committee

Chairmen Named.

Albert S. Callan, new State Commander of the American Legion, with Past Commander William F. Deegan and C. W. A. Cameron, First Vice-Commander for New York State, as his vice-chairmen, will head the Lezion forces of Greater New York in this year's annual Red Cross Roll Call for memberships, which will begin on Armistice Day, November 11, and continue through to November 30. Under the general direction of a committee of 100, of which Martin W. Littleto is chairman and Mrs. August Belmont vice-chairman, scores of group committees are now in formation. More than 100 of these will comprise the chairmanship of Mrs. Payne Whitney is already active in enlisting the aid of women's organizations.

The Veterans of Foreign Wars, led by Col. H. B. Fairbanks, aide-de-camp and chief-of-staff to-the National Commander, with Waiter I, Joyce, quartermaster-general, as his vice-chairman, will have an active part in the campaign. P. William J. O'Shea will place the appeal before principals and teachers in the public schools and Commissioner Harry B. Chambers will handle the roll call for the administration staff. The Rev. Dr. John F. Grady, director of the Division of Hospitals of the

Catholic Charities, will represent Archbishop Hayes among the Catholic organizations in the campaign. Miss Teresa R. O'Donohue will direct the Women's Division. Among the members of the Church Committee are Bishop Manning, the Rev. S. Parkes Cadman, the Rev. Dr. Nawell Dwight Hillis, Rabhj Silverman, the Rev. Dr. Ralph Sockman, Dr. Henry Stoane Coffin, the Rev. Cornelius Woelfkin, the Rev. Dr. Charles H. Sears. Rabbi Wise and the Rev. Dr. John Kelman.





Stern Brothers West 42d St. (Between 5th and 6th Aves.) West 43d St.

Brill Brothers

America's Headquarters for Chauffeurs' Apparel

Broadway at 49th Street New York City

The New Beauty Shop

(On the FOURTH FLOOR)

is enjoying the exclusive patronage of thousands of New York's most discriminating women-and yet it is only three weeks old! This is little to be wondered at, for when a shop combines such luxurious surroundings with a specialized service far above the average, no one is quicker to take advantage of it than the fastidious woman.



And in the new and enlarged hair goods salon, the particular woman may choose from one of the finest stocks of hair goods in New York. She will be assisted in her choice by attendants highly skilled in matching hair, and who also possess the happy faculty of adapting this skill and experience to suit her individual require

As an Introductory Attraction, we offer for To-morrow

High Grade Wavy Hair Switches

ir 18, 20, and 22-inch lengths, in all plain shades from blonde to black, at three appealing prices:

> \$5.95 \$8.95 \$12.95

You are cordially invited to visit the exhibition of work of the various organizations affiliated with the Federation for the support of Jewish Philanthropic Societies of New York-October 16th to 19th, at the Hotel Pennsylvania, afternoons and evenings.

West Forty-second Street and West Forty-third Street.

Stern Brothers

Telephone: LONGACRE 8000

Misses' Fur-Trimmed Suits and Three-Piece Costume Suits

of Marleen and Veldyne

Sophisticated in the Finesse of their Tailoring, Youthful in their Artistry of Line.



The soft grace of favored fabrics, flawless workmanship, and a smart simplicity of line all combine to give them a youthful distinction.

TWO-PIECE SUITS · · · \$59.75

Made with either short or box coats, some of which are bloused in the back, these trig little suits may be had with either tailored or draped skirts. Beaver, fox, and squirrel trimmed. 14, 16, and 18 years. One model illustrated.

Three-Piece Costume Suits, \$79.50 (As illustrated at right.)

Exceptionally rich in effect, with the upper part of their straight-line frocks made of Canton crepe or of crepe de Chine in brocaded contrasting colors. Trimmed with fox. In black, navy, Sorrento, marten, and beaver. 14, 16, 18 yrs.



Remarkable Values Monday in a Group of

Women's New Fall Coats at the exceptional price of . \$85

Wrappy styles, straight-line styles, styles with semi-fitted lines, models with fur trimming, others without-all of the dominating ideas of this Autumn are embodied in this unusual assortment.

They are fashioned of soft, deep-piled fabrics, rich and velvety in texture, light in weight, and oh, so warm-such as gerona, marvella, andria superior, and fashona.

If you prefer a trimming of fur, you may select squirrel, beaver, or skunk, used either as a collar, or as both collar and cuffs. Others are without fur. Silk lined and warmly interlined. In all the colors of this Winter.

THIRD FLOOR.

Foreign and American Woolen Dress Fabrics

Comprehensive assortments, forecasting in weaves and colors, fashion's style tendencies for Fall and Winter 1922-23.

RODIER'S CREATIONS: Agnella Briquete Cripella Pekine Les Paves d'Agnella

REGISTERED AMERICAN FABRICS: Duvet de Laine Panvelaine Veldyne Melrosa Preciosa Silk and Cachemire Duvetyne

SPECIAL VALUES for MONDAY:

Rodier Imported Kasha Cloth, \$3.50 46 inches wide. Desirable and fashionable. In navy blue and black.

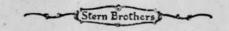
Imported English Tweeds, . \$1.95 54 inches wide. New colors. Desirable for smart tailored suits and coats.

Homespuns and Diagonal Suitings-Complete assortment of new colors. 54 ins. wide, \$1.45

WOOL DRESS FABRICS . . . SECOND FLOOR.

DRESS SILKS Yard Imported Crepe Chiffon, \$1.10

40 inches wide. Evening shades; street colors. Ample quantities. White, grey, brown, navy, and black. Excellent weight and quality. SILK DEPARTMENT SECOND FLOOR.



Extraordinary Values in a Sale of

Women's Full Fashioned Fine Quality Silk Hose

—with handsomely embroidered clocks. Black, white, cinnamon, pecan, caramel, cordovan, African brown, navy blue, and grey; all with self or contrasting clocks in various designs.

\$1.95 per pair

Some have all silk tops -others have extra quality mercerized tops and soles.



NEW MODELS in IMPORTED

Hand-Knit Sweaters

Angora or vicuna wools, reflecting all the outdoor colorings of Autumn! Hand-knit in lovely blocked and fancy striped designs.

> Slip-ons with round or V neck-lines and the very new mannish button-down-thefront collarless coat styles. Either belted or unbelted, and in light or dark colors.

Sweaters for the golf links, sweaters for every possible occasion of the bright outdoor world, \$15 to \$35 SECOND FLOOR

Authentic New Models in Costume Suits for Women

Definitely established in smart favor, the costume suit certainly deserves its vogue when it, is as good looking as these.

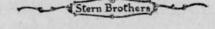


Tailored with a skill that invites the closest inspection, they are fashioned from either laurella or marleen, and some models have large collars and cuffs of silky fur-fox, mole, nutria, and caracul. Others are plain and may be worn with your own furs.

Exceptionally Priced at . . . (Two models illustrated.)

> And the trocks are so different. Slimly fashioned, they have either Paisley blouses or blouses in contrasting colors. -:- -:-

In every respect these suits are a distinguished foundation for any smart wardrobe. In navy, brown, black, and Sorrento blue. Sizes 34 to 44 .- Third Floor.



New Autumn Originations in

WOMEN'S GOWNS

Gowns for every occasion and purpose -here is a collection which reflects and interprets the foremost ideas of Parisian and American designers. Besides the beauty of French imports, there are American adaptations, skilfully combining a note of simplicity with an always emphatic richness of effect.

Never have trimmings been more elaborate-soft, velvety furs, unusual metal ornaments, deeply colored embroideries intricate in design. Fabrics, too, are luxurious, ranging from the severe beauty of Poiret twill to the splendor of cloth of gold or silver.

Showing always an enviable touch of originality, these gowns are so varied and individualized, moreover, that you can easily choose the silhouette most particularly and becomingly "you."

\$35 to \$495

Superior Quality Household Linens

At Exceptionally Moderate Prices.

Heavy Scotch Double Satin Damask Table Cloths Selected all-over designs.

\$6.25, 7.75 and 9.50 each

Napkins to match, \$8.25 a dozen.

Double Irish Satin Damask Table Cloths Handsome designs; heavy quality. \$8.75, 10.00 and 11.50 each Napkins to match, \$9.75 dozen.

All Linen Huck Towels, hemstitched . . dozen \$5.90, 7.50 Hemmed Huckaback Towels (Linen and cotton) dozen \$3.75, 4.50 Turkish Bath Towels, hemmed . . . dozen \$3.75, 5.75 Heavy All Linen Twilled Kitchen Towels, dozen \$6.25, 7.25

Pure Irish Linen Sheets, hemstitched . . pair 10.00, 13.50 SPECIAL—Hemstitched DAMASK SETS in solid colors, comprising \$5 cloth and half dozen of napkins. Colors: Blue, green, and gold . . per set SECOND FLOOR,

Drapery Silks for Hangings and Furnishings

The Upholstery Department, replete with a most extensive assortment of new decorative fabrics for Fall and Winter, is now featuring some very beautiful drapery taffetas.

All ideally suitable for window or door draperies and hangings, pillows, couch or table covers, bedspreads--everything, in fact, that tends to add beauty to the home.

All 50 ins. wide and specially priced at

Besides being lovely in texture, these drapery taffetas come in an array of attractive colorings, in iridescent or solid effects.

50-in. SILK DAMASK, SILK ARMURES, SILK MOIRES Special at \$5.00 and 6.00 yard

Ranging in colorings from the lightest tints imaginable to the darker hues-and in figured, solid or two-tone effects as well. They are sure to blend with any color scheme: of your home. - . - . UPHOLSTERY DEPARTMENT-FOURTH FLOOR